

## Expert Consultation Workshop on developing principles for responsible investment in aquaculture in the Mediterranean and the Black Sea

### *Short CV*



**Mondher Achour (Tunisia)**

He holds an engineering degree in industrial engineering and has over thirty years of international and national experience as a private equity fund manager. He notably raised and managed a fund dedicated to innovation and another dedicated to aquaculture with first-rate national and international institutions, such as, Arab Authority for Agricultural Investment and Development (AAAID), Société Tunisienne des Banques (STB), Caisse des Dépôts et de Consignation (CDC) among others. He also has experience as manager in the first venture capital company in Tunisia and has expertise in innovation management and patent valuation.



**Ougfaly Badji ( Islamic Development Bank)**

Badji Ougfaly spent 20 years of experience in Agriculture and Agribusiness in ACP country for a better world through Value Chain Development. He is currently a Lead Global Management Food Security at Islamic Development Bank. He is the former Director General of V.U- Senegal a Dutch private Agricultural export company. His areas of specialization are Agricultural technology, production & export, Food Sciences and Innovation Management Systems, and fruits and vegetables Post-Harvest Technology. He was the former President of the Senegalese Association of Agricultural Exporters (SEPAS). He holds an Agriculture Engineer Degree in Management of Mediterranean & tropical Agri-food systems (ENSIA France), a Master of Science (MSc) in Agriculture and Food systems from SupAgro Montpellier (France) and an engineering degree in industrial production systems (University Paris Marne la Vallée-France) option Processing systems and Maintenance.



**Lara Barazi-Geroulanou (FEAP)**

She holds a Master Degree in International Trade and Finance of Harvard University and has experience on investment banking and trading in the US and serves on the boards of many industry associations in Greece and EU, including Federation of Greek Maricultures and the Hellenic Aquaculture Producers Organization. She is President of the Federation of European Aquaculture Producers and a member of the board of the Benaki Museum and the Advisory Board of the Blue Revolution Fund. She consults to the FAO (Food and Agriculture Organization of the United Nations) and the IUCN (International Union for the Conservation of Nature) on issues of sustainable aquaculture development.



**Yuliia Buhlak (Ukraine)**

She holds a PhD on "The use of a composite indicator as a method for capacity building in aquaculture: a case study in Ukrainian regions" of the University of Patras in Greece. She is the managing director of Aquaculture Ukraine LLC, an aquaculture consulting company and market place for fish farmers. She is also the head of the Ukrainian Aquaculture Association and she is the Chairman of the International Cooperation Committee at the Public Council of the Fisheries and Melioration State Agency of Ukraine. The main goal of this Committee is to increase the rate of public grant use, to facilitate harmonisation of Ukrainian standards and laws to EU norms, to decrease the custom duties for fish feed and to increase the competitiveness of Ukrainian fish products.



**Hayri Deniz (Turkey)**

He has expertise on overseas investment for aquaculture, mariculture management, offshore sea farming, interactions between mariculture and other coastal sectors and integrated coastal zone management and lagoon management. Particularly, he holds a PhD on sea bass and seabream production and worked as general secretary for a fish farmer association and as Director of Overseas Investment and of National Union for Turkish Aquaculture producers. He also worked for DG for Fisheries and Aquaculture at the Ministry of Food, Agriculture and Livestock as researcher, mariculture Director for 15 years. He had also admin duties in international and national organizations such as GFCM, Eurofish and MEDCOAST.



**Pierre Erwes (Biomarine)**

He is an oceanographer and entrepreneur with more than thirty-five years of international experience, primarily in the areas of marine bio resources and new technologies. While working at the Scientific Foundation of Lyon, he created the first BioMarine event in 2008, now recognized as the only industry and investment platform dedicated to marine bio resources. He launched in 2013 the BioMarine International Clusters Association (BICA) that benefits from a strong international business platform and a networked set of marine bio-clusters, which was merged with BioMarine Consulting under the same umbrella, “BioMarine Community”. He also initiated and launched several consortiums, including: blue bioplastics, seaweed and algae and cellular mariculture among others. More recently, he launched a private advisory firm called “Biomarine Capital Inc” to accelerate the startups development the blue bio-based economy



**Yannick Fiedler (FAO)**

Yannick Fiedler, a Programme Officer at FAO, works with policy makers and non-state actors in North and West Africa to create an enabling environment for responsible investment in agriculture and food systems. He is author of several papers and publications, and developer of a series of guides and tools on responsible investment. Yannick graduated at Sciences Po Paris, where he also taught International Relations prior to becoming a Programme Officer.



**Ibrahim Haoui (Lebanon)**

He is the chairperson of the scientific advisory committee (CAQ) since 2019 and holds the position of advisor to the Minister of Agriculture for Fisheries, Aquaculture, Natural Resources and Forest Management. He holds a Diploma in Agricultural Engineering (equivalent to an MSc) with a focus on animal production and poultry sciences from Lebanese University. Mr Haoui has 22 years of professional experience and is qualified in public-private partnership building, community development, project planning and management, and forestry, fisheries and aquaculture.



**Lucy Holmes (WWF)**

Lucy Holmes is a Senior Program Manager for Seafood Finance with the WWF-US Markets & Food team and is hosted by WWF-UK. As part of the commodity finance team, Lucy focuses on the seafood sector, working with financial institutions and other stakeholders to align capital with sustainable seafood practices within the context of a sustainable Blue Economy. Her work includes understanding financial flows and incentives as well as developing business cases for the transition to sustainability within the seafood sector. Prior to joining WWF, Lucy managed the Marine Programme at the Prince of Wales's International Sustainability Unit (ISU) with a focus on sustainable Blue Economy and sustainable finance in the fisheries sector.



**Raphaëla le Gouvello (IUCN)**

Raphaëla le Gouvello, DVM, PhD is an independent consultant in aquaculture, integrated coastal management, sustainability and circular economy in the blue economy. She is an IUCN expert, and associate researcher in the UMR AMURE/UBO, Brest (marine and coastal environmental socio-economics). She has been working for long on the sustainability of aquaculture, co-chairing the Ecosystem-based Aquaculture Group (E-bAG) within the IUCN commissions with F. Simard. Recently, the EbAG has been exploring synergies between marine aquaculture and marine conservation, the adaptation of the IUCN Global Standard of Nature-based Solutions to marine aquaculture. She is also the founder and the president of the French NGO RespectOcean, a network federating more than 60 enterprises, from various sectors, including finances, from small start ups, SMEs to large corporates.

RespectOcean acts in the blue economy, and aims at developing and promoting good practices and innovations towards marine and coastal ecosystem conservation and restoration.



**Majida Maârouf (Morocco)**

Ms Majida Maârouf is currently the Director of the National Aquaculture Development Agency (ANDA). She has graduated from the Hassan II Institute of Agronomy and Veterinary and has started her professional career in the fish farming sector by becoming an executive at a carp culture farm before taking the position of a Production Manager. Prior to her current role, she worked at the National Halieutic Research Institute (INRH) within the INCO project on cephalopod fishery in northwest Africa. In 1999, she joined the Marine Fisheries Department at the Directorate for Maritime Fisheries and Aquaculture and has held position as the Head of the Department for Planning and Management of Fishery Resources and the Chief of the Division for the Protection of Fishery Resources. Finally, in 2011, she was appointed as the Director of ANDA of Morocco. ANDA aims to support the marine aquaculture investors and to promote the attractiveness of that forward-looking sector in Morocco. This vocation is well summarised in its motto: “One vision, many opportunities.”



**Javier Ojeda (Spain)**

Javier Ojeda acts as the Chairperson of the Aquaculture Advisory Council (AAC) and presently as the Interim General Secretary of the Federation of European Aquaculture Producers (FEAP), in addition to maintaining strong relations with the European Commission, the European Parliament, the European Economic and Social Committee, FAO, IUCN and other relevant international organizations. He is a General Secretary of the Spanish Aquaculture Farmers Association (APROMAR). He is also vice-president of the Spanish Technology Platform for Fisheries and Aquaculture (PTEPA), Counsellor at the Spanish Economic and Social Council and a Chair of the Spanish Standardization Bureau on Aquaculture. Through these positions he contributes at the national level to promoting responsible aquaculture to public authorities, policy makers, trade unions, media, non-governmental organizations and researchers. Mr Ojeda is also deeply involved at the international level. Mr Ojeda is a biologist, having graduated from

the University of Madrid, Spain and earned an MSc degree in Oceanography from the University of South Carolina, United States of America



**Philippos Papageorgiou (Kingdom of Saudi Arabia)**

An aquaculture and seafood industry professional, with 25+ years of experience in both the private and the public sectors, from specialized consulting and aquaculture producing companies to government organizations, associations and NGO's. Philippos has participated and managed numerous projects and studies, many of which in collaboration with international organizations and bodies such as the European Commission, the European Parliament, FAO/GFCM, the Federation of European Aquaculture Producers (FEAP), the Spanish Aquaculture Observatory Foundation (FOESA), as well as various national aquaculture Producer Organizations and Associations (Greece, Spain, Saudi Arabia).

From 2016 till 2019 he held the post of the Technical Consultant to the Saudi Aquaculture Society (SAS) and to the Aquaculture Department of the Ministry of Environment Water & Agriculture (ADMEWA) of the Kingdom of Saudi Arabia. Under this capacity he developed the 'Saudi Arabian Code for Responsible Aquaculture Practices', which currently serves as the standard setting document for the Saudi Mark of Aquaculture Quality (SAMAQ). Since August 2019 he holds the position of Director of Aquaculture for the National Fisheries Development Program (NFDP) of the Kingdom of Saudi Arabia. In March 2021 he was assigned by the GFCM, as an expert on the consultation project for developing the principles for responsible investment in aquaculture in the Mediterranean and the Black Sea. He holds a BSc (Jt.Hons) degree in Marine Biology/ Oceanography and an MSc degree on Aquaculture and Fisheries from the University of Wales (UK) as well as an MBA on General Management and Marketing from the University of Leicester (UK).



**François Simard (IUCN)**

François Simard is an independent consultant in marine biodiversity conservation, sustainable aquaculture and fisheries, and ocean governance. He has been working with IUCN during 16 years as Coordinator of the Mediterranean Marine Programme, based out of Malaga, Spain, and Deputy Director of the Global Marine and Polar Programme, based out of Gland, Switzerland. He is co-chairing the Ecosystem-based Aquaculture Group (E-bAG) of the Commission on Ecosystem Management of IUCN, together with Raphaëla le Gouvello. He has a long-standing experience of international policy regarding marine conservation and sustainable use of marine resources.