



SHERATON SOFIA
HOTEL BALKAN
A LUXURY COLLECTION HOTEL

Sofia



A LANDMARK OF REFINEMENT

CAPTIVATING GRANDEUR

THE SUN SETS OVER AN ICONIC, ARCHITECTURAL GEM, WHERE VIEWS, INDIGENOUS FLAVORS AND THE VIBRANT COLORS OF THE DESTINATION AWAIT.

Nestled in the heart of Sofia along the major historical sights and places of interest — Sheraton Sofia Hotel Balkan is an ideal haven for exploring this charismatic city. You may spend the day browsing antique shops, history-filled museums, noteworthy buildings and architectural landmarks, and secluded parks.

Built in 1954-1956 as part of the new architectural creation in the heart of the city, the Sheraton Sofia Hotel Balkan is one of Sofia's most treasured landmarks. Known for its traditional approach to hospitality and exceptional level of service, it has welcomed many VIPs and celebrities over the years and has always been an integral part of the country's history and life. The hotel is adjacent to the President's Palace and it is located just blocks away from the vibrant city life, art venues, entertainment and shopping areas as well as the governmental offices.

Experience gracious hospitality on a grand scale in our 184 rooms and suites, evidenced by soaring high ceilings, interesting architectural details, opulent bedding, marble bathrooms and a host of thoughtful amenities.



GUEST ROOMS AND SUITES

Grandeur and elaborate elegance permeate our 184 guest rooms and suites, a combination of opulence and contemporary chic, with high ceilings and elegant draperies. Our guest rooms are classic in style, referencing the hotel's heritage. Each room features our comfortable Luxury Collection beds with soft cotton bedding enticing you to retreat and relax like never before.

86 Classic Rooms
11 Junior Suites

60 Executive Rooms
8 Executive Suites

18 Smart Rooms
1 Presidential Suite

CLASSIC ROOM

The graceful layout of the Classic Rooms combines intimate and elegant design with modern comforts such as the Luxury Collection bed, flat screen television, Wi-Fi and cable connection, and dual phone lines (approximately 30 square metres).

EXECUTIVE ROOM

With enough space for you to work or unwind, our Executive Rooms accommodate the different demands of every day perfectly. The room's furnishings and lighting are adjustable to suit your needs, for a seamless transition from day to night, work to play, activity to relaxation (approximately 30 square metres).

SMART ROOM

Larger than the Executive rooms, the Smart Rooms feel expansive and relaxing. Light-filled with large working desk, they are stocked with modern business amenities to answer your work and entertainment needs (approximately 49 square metres)

JUNIOR SUITE

Our Junior Suite welcomes you with both amenities and space to work, rest and socialize - expansive and comfortably intimate. The unique studio layout creates distinct living and sleeping areas that flow into each other beautifully (approximately 57 square metres).

EXECUTIVE SUITE

With two elegant rooms to spread out in, our Executive Suites are both lavish and functional. The sophisticated living room – with working desk and ample seating – serves as both an office and an area to entertain, while the tranquil separate bedroom becomes your private retreat (approximately 89 square metres).

PRESIDENTIAL SUITE

Enjoy lavish elegance and tranquillity in our Presidential Suite. With ample space for entertaining, several elegant seating areas and a state-of-the-art entertainment system, the one-bedroom suite is meant to be shared with family and friends (approximately 134 square metres).





CUISINE

OUR EXCEPTIONAL DINING VENUES ENTWINE REFINED CUISINE WITH INDIGENOUS FLAVOR. COMBINED WITH OUR SUMPTUOUS SURROUNDINGS, A UNIQUE, CULINARY EXPERIENCE WILL BE ENJOYED WITH EVERY DISH.

STARDUST RESTAURANT

A classic international cuisine, complemented by an excellent wine list, served in an intimate and tranquil atmosphere are the charming trademarks of our popular Stardust restaurant. Its lunch and dinner menu explores traditional and contemporary cuisine, drawing on the local produce and imagination of our Executive Chef.

PLISKA LOBBY BAR

Beautifully combining colors, the Pliska Lobby Bar was designed with indulgence in mind. The elegant bar serves savoury snacks and light food, alongside a selection of fine whiskeys, selection of wines, Champagnes, and our signature cocktails.

EVENTS

With its prime location in the heart of Sofia, the Sheraton Sofia Hotel Balkan is the ideal place for your next meeting or special event. Our meeting rooms can accommodate up to 700 attendees for every type of event - from intimate business meetings to large scale presentations. An event held in one of our elegant settings promises to be most memorable. Legendary grandeur fills each room, creating an atmosphere of distinction and wonder.

MEETING AND EVENT SERVICES

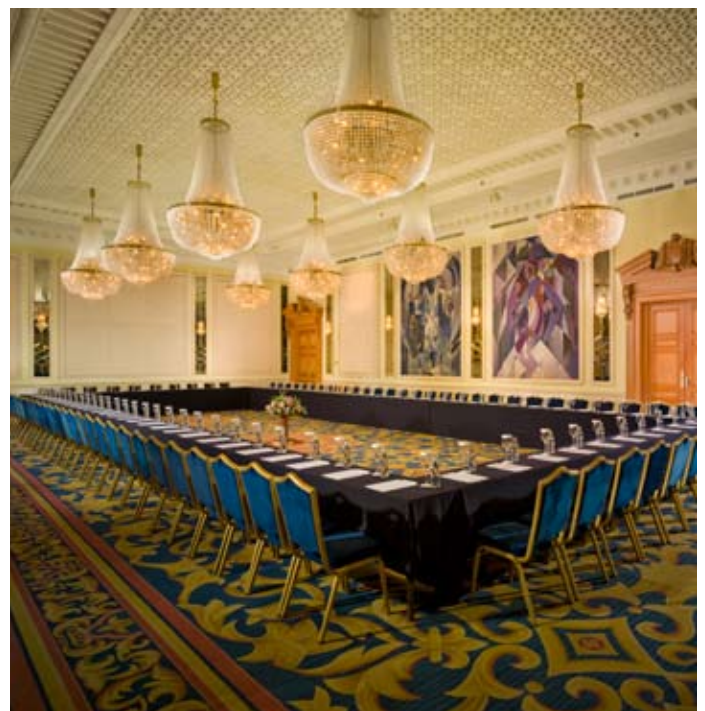
With a full service on-site Business Center, all 1 500 square meters of meeting space can be configured for virtually any kind of business function. On the technological side, our set-up supports almost every operating system, allowing for a seamless integration of computer, video and audio equipment. Our audiovisual facilities can generate interactive presentations, film projection among other options. On the event planning side, our Conference Services will make sure that every detail is handled efficiently.

VENUES

All our meeting rooms are ready to be transformed into the perfect venue. Larger functions can be accommodated in our three graceful ballrooms, with the smaller rooms serving as elegant options for fully catered breakout sessions or private events. Guests will find conveniently located restrooms and coat-checks.

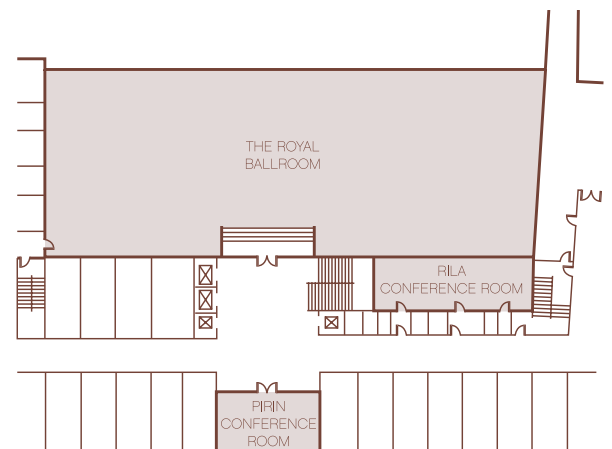
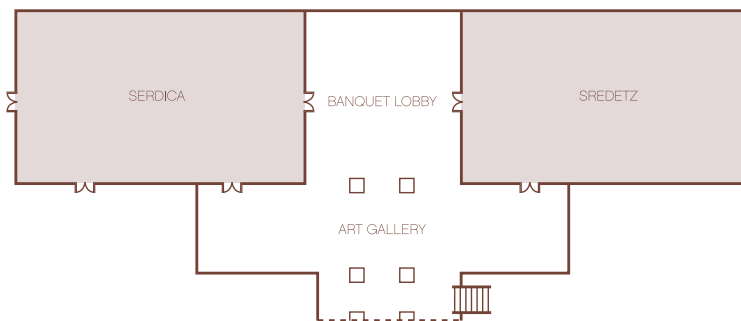
WEDDINGS

Sofia's first choice for wedding festivities, Sheraton Sofia Hotel Balkan is a magical place to affirm your life together as a married couple. With a variety of exquisite venues to choose from, your affair could be an intimate cocktail gala to the ball of the town. Our wedding specialists will create an exquisite celebration – from invitations to flowers to menus to décor – that is an authentic reflection of you as a couple.



OUR FEATURES

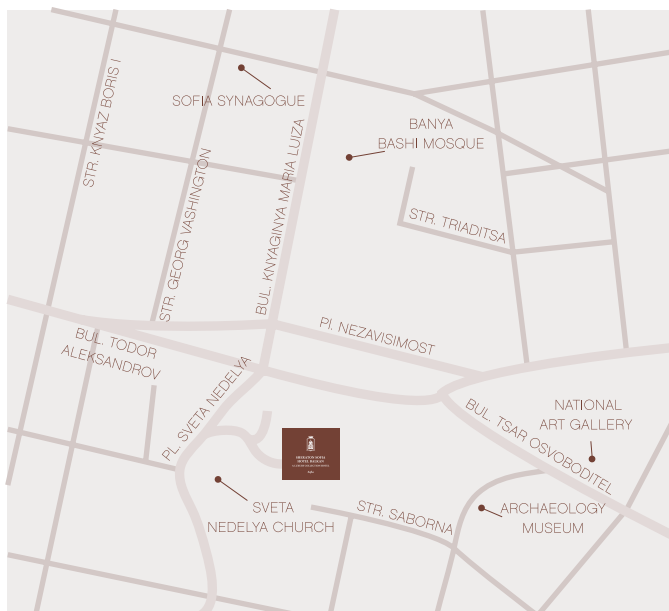
- Event/Wedding Coordinator
- Meeting and Event Facilities with Natural Lighting
- Audio Visual Equipment and Technicians
- Conference Facilities
- Projector
- Wireless High Speed Internet Access in Meeting/Event Facilities by Request (Charge)
- Outdoor Function Space
- Meeting and Event Staff
- Catering Staff
- High Speed Internet Access in Meeting/Event Facilities by Request (Charge)
- Pre-Function Space



Hall	Size (m ²)	Height (m)	Size (m X m)	Theater	Classroom	U Shape	Cocktail	Banquet
THE ROYAL BALLROOM	648	4.9	43.2 X 15.0	650	330	150	700	380
ROYAL BALLROOM I	216	4.9	14.4 X 15.0	200	100	60	230	150
ROYAL BALLROOM II	162	4.9	10.8 X 15.0	150	80	40	170	80
ROYAL BALLROOM III	270	4.9	18.0 X 15.0	280	130	90	290	200
SERDICA BALLROOM	231	5.7	21.0 X 11.0	220	120	70	220	170
SREDETZ BALLROOM	231	5.7	21.0 X 11.0	220	120	70	220	170
BANQUET LOBBY	102	5.7	10.2 X 10.0	NA	NA	NA	120	NA
ART GALLERY	137	5.3	26.7 X 5.1	NA	NA	NA	80	NA
PIRIN CONFERENCE ROOM	45	4.0	10.0 X 4.5	30	20	20	30	NA
RILA CONFERENCE ROOM	70	4.0	14.0 X 5.0	50	30	30	50	NA



LIFE IS A COLLECTION OF EXPERIENCES
LET US BE YOUR GUIDE



SHERATON SOFIA HOTEL BALKAN

**5, SVETA NEDELYA SQUARE
1000 SOFIA, BULGARIA**

+359 2 981 6541 *telephone*

+359 2 980 6464 *facsimile*

luxurycollection.com/sofia